

ABOUT

LYRIC ELISE SCOTT

Real Estate Advisor/Entrepreneur/Coach/Author
Founder of Grand Rising Wealthy Group

Lyric Elise Scott was born and raised in Atlanta, Georgia. Affectionately known as "The Real Estate Geni". Her motto is "I make dreams come true". A BS in Business Management; and is an accomplished entrepreneur, entertainer, author, speaker, and community leader. A Communications Specialist with years of experience in public relations and strategic marketing. Talented Real Estate Advisor with exceptional customer service skills and property sales experience. With relationships in entertainment, experience in new construction, and seller and buyers agent, Lyric is an enthusiastic professional with drive and customer relations skills to serve the sports and entertainment, new construction, luxury and investor real estate space.

Lyric's professional journey is marked by her exceptional skills as a Communications Specialist. With years of experience in public relations and strategic marketing, she has mastered the art of building and maintaining relationships that enhance client and customer relations. As a Real Estate Advisor, Lyric has demonstrated exceptional customer service skills and property sales experience. Her diverse background, which includes relationships in entertainment and experience in new construction, has equipped her to serve a wide range of clients, from sports and entertainment figures to luxury home buyers and real estate investors.

Lyric's success in the real estate industry is evident in her receipt of the Diamond Million Dollar Award from Metro Brokers Realty. Over 85% of her business involves working with buyers and investors, analyzing deals, and participating in fix-flip and remodeling projects. Lyric's ability to multitask and network effectively allows her to expand connections and deliver strategic solutions for both new and experienced home buyers. As an ambitious Real Estate Advisor, she is skilled in establishing buyer and seller partnerships to foster stress-free real estate sales transactions. Beyond her professional achievements, Lyric is a dedicated community leader. She has been an active member of the City of South Fulton for over 20 years and was a 2022 recipient of The Biden Administration Lifetime Achievement Award for volunteer service. As a Life Coach for the non-profit Partners in Change, she continues to make a positive impact on her community.

Now, as an eXp agent powered by over 90,000 agents worldwide, Lyric is poised to take her career to new heights. Her knowledge of the business, customer service skills, and dedication to her clients offer the perfect blend of passion for real estate and commitment to the community. With Lyric Elise Scott, the opportunities are indeed endless, and dreams of homeownership are within reach.



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